#### **JOB DESCRIPTION**

# Programme Coordinator and Outreach -Consultant Bharat Rural Livelihoods Foundation

**Position:** AgRMLT-Programme Coordinator and Outreach-Consultant **Location:** Bhopal, M.P with travel to BRLF geographies of operation

**Number of Positions:** One **Reports To:**Program Lead-BRLF

**Tenure:** This is a project-specific consultancy offered for a six-month contract period (Part Time) on a day basis maximum engagement upto five days in a month. Renewal may be possible, depending on the project requirement, availability of funds, and

performance considerations.

#### 1. ORGANISATION BACKGROUND:

BRLF is an autonomous body established in 2013 under the Ministry of Rural Development, Government of India. It stands out for its unique approach to livelihood development of rural and tribal communities. We aim to transform the lives and livelihoods of the most vulnerable tribal and rural populations across India, nurturing and facilitating civil society action in partnership with the state and central governments. Our focus on livelihoods through natural resource management, watershed development, and climate-resilient sustainable agriculture, along with our emphasis on entrepreneurship, skilling, and financial inclusion, makes our interventions comprehensive and impactful, leading to significant improvements in the lives of rural and tribal communities located mainly in the central tribal belt of the country. However, our geographical scope is pan-India.

For more details, visit www.brlf.in

#### 2. ROLE DESCRIPTION:

BRLF would be implementing the project "Agroecology-based Regional Model Landscape Transformation (AgRMLT)" (hereinafter referred to as 'Project') in two blocks of Chhatarpur district of Madhya Pradesh. The objective of the project is building an agroecology-based landscape collaborative governance model in two blocks of Chhatarpur district of Madhya Pradesh. This project will be implemented in coordination with the Madhya Pradesh chapter of the National Coalition for Natural Farming (NCNF).

The Programme Coordinator and Outreach-Consultant for the project-AgRMLT (Agroecology- based regional model landscape transformation) under the Bharat Rural Livelihoods Foundation (BRLF) is responsible for coordinating program activities and leading outreach efforts to ensure effective implementation and stakeholder engagement. The project implemented by BRLF is in coalition with NCNF (National

Coalition for Natural Farming). This role requires strong leadership, excellent communication skills, and a deep understanding of rural development and community engagement practices. Experience in program coordination, outreach, and working with diverse stakeholders is essential.

#### **3.KEY DUTIES AND RESPONSIBILITIES:**

- 1. Assist the team in building and strengthening district- and block-level coalitions.
- 2. Coordinate with partners and members of district- and block-level coalitions to facilitate project activities.
- 3. Support the District Lead in liaising with government officials for coalition-related initiatives.
- 4. Aid the District and State Leads in organizing logistics for meetings, training sessions, and events.
- 5. Provide monitoring and documentation support at the district and field levels.
- 6. Contribute to narrative building and effective communication among project districts and indirect stakeholders.
- 7. Any other tasks assigned by the Reporting Manager.

## 4. QUALIFICATIONS, EXPERIENCE AND COMPETENCIES:

#### **Educational Background:**

- Bachelor's degree in social sciences, public relations, rural development, agriculture, natural resource management, or related fields. A master's degree will be an added advantage.
- Specialized certifications in project management, communications, or community engagement are advantageous.

#### **Experience:**

- Minimum 4-7 years of experience in program coordination, outreach, or public relations within the development sector.
- Prior experience with international or multilateral development projects, especially those focused on rural livelihoods or sustainable agriculture.
- Demonstrated ability to work with diverse stakeholders, including government agencies, NGOs, and community groups.
- Proven track record of designing and executing effective outreach and stakeholder engagement strategies.
- Experience in coordinating large-scale programs with multiple stakeholders and tight deadlines.

# **Competencies:**

- Open to travel across project locations.
- Commitment to BRLF and its mission.

## 5. COMPENSATION OFFERED:

The consultancy is budgeted for INR 2,500-3,500 per day. The offer made to the selected candidate shall be commensurate with the qualifications, experience, and salary history.

6. LOCATION: Bhopal, M.P.

7. Age Limit: Max. Up to 40 years

#### 8. Languages

Good command of speaking, reading, and writing in English and Hindi are required.

# 9. APPLICATION PROCESS:

Eligible candidates interested in this position are requested to apply through <u>Link</u>. Applications will be reviewed on a rolling basis, and the position will remain open until filled. Early submission is encouraged, with a final application deadline of January 19, 2024.

BRLF is an equal-opportunity organization that does not discriminate based on religious belief, social class, caste, special ability or gender. Women are encouraged to apply.